



GREGORY STRUT

Colors & Fonts

Gregory Green and Gregory Light Green are the primary colors for Gregory. G-STRUT Blue is the primary color for G-STRUT divisions. Gregory Green should never appear in a large coverage of area and used as an accent color only. Neutrals follow: Balboa Mist, Steel Grey, Raccoon Fur, Midnight and Black. Raccoon Fur, Midnight and Black can be used in large coverage areas. Safety Orange is only to be used in specific safety applications.

Upbolters is mainly used as the typeface for the Gregory Industries logo and other brands.

<p>GREGORY GREEN</p> <p>HEX: #345A2C PMS: 7743C RGB: 52, 90, 44 CMYK: 71, 8, 100, 50</p>	<p>GREGORY LIGHT GREEN</p> <p>HEX: #B9D331 PMS: 382C RGB: 185, 211, 49 CMYK: 28, 0, 100, 0</p>	<p>MIDNIGHT</p> <p>HEX: #253038 PMS: 2379C RGB: 37, 48, 56 CMYK: 40, 15, 0, 80</p>	
<p>BALBOA MIST</p> <p>HEX: #F7F7F7 PMS: Warm Grey 1C RGB: 239, 236, 230 CMYK: 0, 1, 3, 6</p>	<p>STEEL GREY</p> <p>HEX: #ACADAF PMS: Cool Grey 5C RGB: 172, 173, 175 CMYK: 2, 1, 0, 31</p>	<p>IRON (WEB)</p> <p>HEX: #75787B PMS: Cool Grey 9C RGB: 117, 120, 123</p>	<p>SAFETY ORANGE</p> <p>HEX: #D57800 PMS: 1385C RGB: 213, 120, 0 CMYK: 2, 56, 100, 3</p>

FIRA SANS

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UPBOLTERS

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